

Legends Chula Vista Amphitheater (NICU) Work Program

RSDMF partnered with Legends Inc. concessions in June of 2019 to raise money for the instrumental music department. Legends operates the concession stands at the North Island Credit Union (NICU) amphitheater in Chula Vista. NICU amphitheater which is owned by Live Nation.

This opportunity nets RSDMF into the many thousands of dollars (\$15,000 or more) boosting our budget substantially. Legends uses non-profit volunteers to work their many concessions stands instead of hourly workers. Legends pays the non-profit a percentage of sales plus all tips go to the non-profit. What a great opportunity to enjoy live music and support our music department. This opportunity will only work if parents and students are committed to the volunteer program throughout the season. This is open to parents, current and former, grandparents, interested friends, staff, coaches, students of age, and siblings.

We are assigned a stand location at the amphitheater for the full season. The stand is based on seniority and the number of volunteers provided, so in order for us to maintain the bigger stand we need to provide at most 10 volunteers. An orientation and training session are required prior to participating. Please review the following information and feel free to ask any questions you may have to an RSDMF Board member.

This truly has been a gamechanger to our traditional way of raising funds and will allow the Instrumental Music program to grow and provide students with many more resources and support. This requires a lot of parental support; we always need a lot of new faces. It also can be fun too! Thank you. Danica Roseman – RSDMF Board President

Details:

- Open to adults 21 and up because adults (21 and over) are the only ones who may pour and serve alcohol.
- The non-profit is assigned booth 303 which is a location sized for the number of volunteers, seniority and will keep the location through the season (approximately 23 shows).
- The non-profit receives 8% of the stand sales plus 100% cash and credit card tips.
- The non-profit must commit an agreed upon number of workers for all events through the season. We think 8-10 for this season to see how the volunteer response is.
- It's unrealistic to ask volunteers to work at every event, so a pool of volunteers will be necessary, rotating the dates to not create a burden. Signups will be available for all events.
- Some events are weeknights and will end late, so keep that in mind when volunteering.
- Volunteers will be asked to sign up for a minimum of 4 events over the course of the season. Alternate slots will be offered in case someone needs to cancel. Signup Genius allows switching of slots if you find someone willing.
- Anyone volunteering will be required to go to orientation and training. Alcohol serving certification included. Certification is good for 2 years and at other venues.
- Volunteers will serve alcoholic hard drinks, water and incidentals like cozies and snacks etc.
- Each event will have a Stand Lead that will take responsibility for the handheld card readers, inventory, selling, and general management of the stand.

- Volunteers are provided a shirt to wear at each event, a free meal 30 minutes before gates open, and designated free parking.
- Black pants, crop pants, or shorts required. Black, closed toe shoes. No jeans.
- Inventory shortages and unreturned shirts are deducted from the non-profit donation.
- Volunteers are required to arrive around 4pm (1-2 hours before Door time). This may vary due to later start times; traffic is more congested the closer to Door time. A stand lead may be asked to arrive earlier.
- Weeknight events do not end earlier than weekends, release times will be determined by event end time. Concession stands generally close 30 minutes before scheduled performance end time. Usually never later than 11pm but maybe earlier.
- The calendar of events with Door and Start times is provided. The amphitheater website is also available for checking the event start times.
- Legends guarantees a minimum of \$100 per volunteer that signs in for the stand in case sales are poor. So please it is very important that you sign in on the sheet.
- A list of names is required by Legends prior to each event for check-in. All volunteers must check in.
- Security is tight, items brought in are subject to inspection and must be in a clear bag.
- Carpooling is encouraged.
- Signup Genius will be set up for each event with the number required and alternates in case.
- Stand leads should arrive 2 hours before Door time until you understand the location. The rest of the staff can arrive 1 hour prior to Door. (Closer to Door time, the traffic will be worse though)
- Training dates start in April, please attend a training even though you haven't signed up for an event, at least get the training done if you can participate in any way.
- Please sign up for one of the sessions using SignUpGenius. www.valhallamusic.org, click the SignUpGenius link. Training is required to volunteer.

Event Location: North Island Credit Union (NICU) Amphitheater

2050 Entertainment Circle, Chula Vista, CA 91911